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Business and Administration

The Bachelor of Science (B.S.) in Business and Administration is an online degree completion program intended for those students residing outside the Carbondale community or who have work and/or family commitments that make traditional campus attendance impractical. The degree is intended to provide students with a broad exposure to critical business principles and a thorough understanding of functional units within an organization and the critical organizational decisions necessary in today’s global business environment.

Students enrolled in the online Business & Administration (BNAD) degree completion program are not allowed to concurrently take residential courses on campus that count toward this or another degree without Associate Dean or Director of Undergraduate Online Student Services approval. Students enrolled in a residential degree program at SIU are not allowed to take courses in the online Business & Administration degree completion program, except in the specific case in which a student’s graduation would be delayed because of a University-imposed time conflict between two required courses and when no other residential course option is available to fulfill that requirement - in these cases, director of undergraduate online student services review and Associate Dean approval is required for all exceptions. Program courses are designated by 940 section numbers.

Students enrolled in the online BNAD degree completion program can choose to switch enrollment from the online program to being fully enrolled in an on-campus degree program, assuming all requirements are met, but the student may only switch between programs once. Likewise, students enrolled in the residential on-campus degree program can switch to be fully enrolled in the online BNAD program, but may only switch between programs once. A student who changes enrollment between the online BNAD degree program and a residential program once may not be allowed to return to their original degree program in a future semester. BNAD is not offered as a residential program.

Students must meet the following conditions for acceptance into the program:

- Completed 60 credit hours of transfer work with 2.0 GPA, or higher, **and**
- Completed (or in process to complete prior to program start) transfer course work for UCC/IAI core or Associate of Arts or Associate of Science, **and**
- Completed (or in process to complete prior to program start) course equivalents for ACCT 220, ACCT 230, ACCT 208/ECON 208/FIN 208/MGMT 208, CMST 101, ECON 240, ECON 241, ENGL 101, ENGL 102, MATH 139, MATH 140, PSYC 102 or SOC 108; or consent of the College of Business and Analytics.

A major in Business & Administration requires students to earn a minimum grade of C (a grade of C- is not sufficient) in each of those courses taken to satisfy the requirements for the Business & Administration major, and students must earn a minimum 2.0 grade point average for those major courses.

Students enrolled in the online degree completion programs within the College of Business and Analytics cannot be concurrently enrolled to complete a double major with any other College of Business and Analytics degree other than those offered online.

B.S. Business and Administration (online) Degree Requirements

Degree Requirements	Credit Hours
University Core Curriculum Requirements	39

Degree Requirements	Credit Hours
Professional Business Core Prerequisites	20
Accounting (ACCT 220, ACCT 230)	6
Business (BUS 101, BUS 202)	4
Business Statistics (ACCT 208/ECON 208/FIN 208/MGMT 208)	3
Economics (ECON 241, ECON 240)	(3)+3
Mathematics (MATH 139 and MATH 140)	(3)+4
Requirements for online Major in Business and Administration. Minimum grade of C required for all classes in major area (a grade of C- is not sufficient): (FIN 280, FIN 330, FIN 331, FIN 350; MGMT 202, MGMT 304, MGMT 318, MGMT 341, MGMT 345, MGMT 350, MGMT 380, MGMT 385, MGMT 446, MGMT 481; MKTG 304, MKTG 305, MKTG 336, MKTG 363, MKTG 435, MKTG 463) ¹	60
Electives	1
Total	120

¹ FIN 270 may substitute for FIN 280 (FIN 270 not taught online).

Business and Administration Minor

A minor in Business and Administration consists of a minimum of 15 semester hours, including ACCT 220, ACCT 230, FIN 330, MGMT 304 and MKTG 304. All prerequisites for these classes must also be satisfied, including ACCT 208/ECON 208/FIN 208/MGMT 208, and MATH 140. At least nine of the fifteen semester hours must be taken at Southern Illinois University Carbondale. An academic advisor within the College of Business and Analytics must be consulted before selecting this field as a minor.

A minor from the College of Business and Analytics requires students to earn a minimum grade of C (a grade of C- is not sufficient) in each of the courses taken to satisfy the requirements for their minor, and students must earn a minimum 2.0 grade point average for those minor courses. A minor in Business and Administration is restricted to majors outside the College of Business and Analytics, with the exception of Econometrics and Quantitative Economics, Economics, and Hospitality, Tourism, and Event Management.

Capstone Option for Transfer Students

The Capstone Option is available to students who have earned an Associate in Applied Science (A.A.S.) or equivalent certification in approved business area degree and who have a cumulative 2.0/4.0 GPA on all accredited coursework prior to the completion of the A.A.S., as calculated by the transfer institution's grading policies. The Capstone Option reduces the University Core Curriculum requirements from 39 to 30 hours, therefore reducing the time to degree completion. Students who apply for Capstone will work with the Articulation and Evaluation Office for approval of the Capstone Option, and will complete a personal contract for a degree completion plan with the Director of Online Undergraduate Student Services.

Differential Tuition

The College of Business and Analytics assesses differential tuition for College of Business and Analytics majors. The College of Business and Analytics has a “minor program fee” for majors outside of the College of Business and Analytics that want to declare a minor through the College of Business and Analytics. The minor program fee is equal to 15% of 15 credit hours of applicable tuition for declared College of Business and Analytics minors.

Business and Administration Faculty

Adjei, Mavis T., Professor, Marketing, Ph.D., University of Mississippi, 2006; 2006.

Beardsley, Xiaoxin W., Associate Professor and Hamilton Family Faculty Fellow and Distinguished Teacher, Finance, Ph.D., Pennsylvania State University, 2003; 2003.

Clark, Terry, Professor, Marketing, Ph.D., Texas A&M University, 1987; 1999.

Hoffeditz, Gregory A., Clinical Associate Professor, Management, Ph.D., University of Illinois at Urbana-Champaign, 2006; 2009.

Hodges, Charles, Lecturer, Finance, Ph.D., Florida State University, 1993; 2014.

Karnes, Darla, Lecturer, Accountancy, C.P.A., M.Acc., Southern Illinois University, 2000; 2000.

Keller, Heath, Visiting Professor, Management, Ph.D., Southern Illinois University Carbondale, 2011; 2012.

Marlo, Timothy, Clinical Assistant Professor, Finance, Ph.D., Southern Illinois University Carbondale, 2016; 2016.

Morris, Marc E.,

Mykytyn, Peter P. Jr., Professor, Management, Ph.D., Arizona State University, 1985; 2001.

Nelson, H. James, Associate Professor, Management, Ph.D., University of Colorado, 1999; 2005.

Odom, Marcus, Professor, Accountancy, C.P.A., C.F.E., Ph.D., Oklahoma State University, 1993; 1998.

O'Donnell, Ed, Emerson Groennert Professor of Accountancy, Accountancy, C.P.A., Ph.D., University of North Texas, 1995; 2009.

Emeriti Faculty

Karnes, Allan, Professor, Emeritus, Accountancy, C.P.A., M.Acc., J.D., Southern Illinois University, 1977; 1981.

Martin, Nancy, Associate Professor, Emerita, Information Technology, Ph.D., Southern Illinois University Carbondale, 2006; 2007.

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