Radio, Television, & Digital Media

Bachelor of Arts Degree in Radio, Television, & Digital Media, College of Mass Communication & Media Arts

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<th>Degree Requirements</th>
<th>Credit Hours</th>
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<td>University Core Curriculum Requirements</td>
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<td>Language Requirement - Foreign language or approved substitute.</td>
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<td>Requirements for Major in Radio, Television, &amp; Digital Media</td>
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<td>RTD 200, RTD 201, RTD 308, RTD 393, one RTD Media Studies Course, one JRNL or CP course beyond the core curriculum</td>
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<td>Approved specialization coursework</td>
<td>21</td>
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<td>Minor in Related Area</td>
<td>15</td>
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<td>General Electives</td>
<td>21</td>
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<td>Total</td>
<td>120</td>
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Digital Media Arts and Animation Specialization

In Digital Media Arts and Animation, students choose courses centered on digital art creation, creative storytelling, and computer animation. Digital media artists and animators write, design, and create computer animation, games, digital audio, and video for delivery across an array of media platforms. Through digital methods and innovative forms, students in the Digital Media Arts and Animation specialization are able to creatively explore and critically comment on the arts, content, media theories, and technologies that are shaping the future of media.

Required writing course either: RTD 383 Writing for Media Arts or JRNL 201 Writing Across Platforms

Select three of the following courses:
- RTD 331 Digital Graphics Foundations
- RTD 361 Sound Mix in Popular Culture
- RTD 363 Radio/Audio Production
- RTD 461 Visual Effects in Post
- RTD 487 3D Animation I
- RTD 488 3D Animation II
- RTD 490 3D Animation III
- CP 454 Approaches for the Animation Stand
- CP 470A (History of Animation)
Electronic Journalism Specialization

Classes are taught by industry professionals who incorporate history, ethics, legal issues and in depth reporting into the wide ranging curriculum. Students report, shoot, and edit their own stories using the latest equipment and software programs. Most students in Electronic Journalism work as “one man band” reporters. They produce a live half hour newscast on our PBS station, including weather and sports. Students also produce in depth and investigative reports which air on the news show. Stories also run on our online site which students also produce. Many students take advantage of the department’s excellent internship programs.

Required Courses:
RTD 310 (3 hours) – News Writing for Electronic Media
RTD 311 (3 hours) – Audio Journalism for Electronic Media (preq. RTD 310)
RTD 370 (3 hours) - Television News Reporting (preq. RTD 310)
RTD 470 (3 hours) – TV News Field Prod. (preq. RTD 370)
RTD 477 (3 hours) – Investigative Reporting

Plus six hours of Radio, Television, & Digital Media Electives

Media Industries Specialization

Students in Media Industries work at the intersection of media creativity, technology and business and learn about the broad structures and specific practices of film, television, radio, music, gaming, Internet and mobile media. Classes prepare students for entry-level and executive-track positions at major studios, network and cable television outlets, in the music business, and at emerging media companies that create video games, Internet apps and mobile content.

Required Courses:
RTD 3____ (3 hours) (approved 300 level)
RTD 3____ (3 hours) (approved 300 level)
RTD 3____ (3 hours) (approved 300 level)
RTD 4____ (3 hours) (approved 400 level)

Plus nine hours of Radio, Television, & Digital Media Electives

Radio/Audio Specialization

Students in Radio/Audio develop their creative talents inside learning environments that unify critical listening and recording fundamentals from a wide variety of professional, artistic and historical viewpoints. Courses in the Audio Arts range from the commercial audio industries, sound and moving image and special topics courses in sound art and documentary radio. With the aid of our talented faculty, students learn to create and exhibit their projects on today’s technology by using our professional studios and computer labs.

Required Courses:
RTD 3____ (3 hours) (approved 300 level)
RTD 3____ (3 hours) (approved 300 level)
RTD 3____ (3 hours) (approved 300 level)
RTD 4____ (3 hours) (approved 400 level)

Plus nine hours of Radio, Television, & Digital Media Electives

Electronic Sports Media Specialization

Students in the Sports Media Specialization study in one of two tracks: Sports Production and Sports Journalism. In the Sports Production track students learn the fundamentals of live event video production including site surveys, planning, producing and directing a variety of sporting events. The Sports
Journalism track teaches the techniques of covering sporting events and issues, interviewing participants, and live game coverage. Students in both tracks work together to produce sports oriented and game telecasts.

Required courses for Sports Production track:
 JRNL 201, Writing Across Platforms
 RTD 365B, Multi-Camera Production
 RTD 321, Sports, Media and Society
 RTD 479, Multi-Camera Field Production
Plus nine hours of Radio, Television, & Digital Media Electives

Required courses for Electronic Sports Media - Broadcast Journalism track:
 JRNL 201, Writing Across Platforms
 RTD 310, News Writing for Electronic Media
 RTD 312, Electronic Sports Journalism
 RTD 321, Sports, Media and Society
 RTD 370, Television News Reporting
 RTD 470, Television News Field Production
Plus three hours of Radio, Television, & Digital Media Electives

Television/Video Production Specialization

Students who study Television/Video Production at SIU learn how to light, shoot and edit professionally, and how to tell compelling stories that make contact with audiences. Courses in field and studio use state-of-the-art equipment to prepare students to take positions in the industry, and students have the opportunity to gain professional experience by working with WSIU Public Broadcasting. Post-production facilities include a full complement of editing and multimedia software, allowing student producers to bring their imaginations to life.

Required Courses:
 RTD 341 (3 hours) – Television in the USA
 RTD 365A (3 hours) – Single Camera Field Production
 RTD 365B (3 hours) – Multi-Camera Production
 RTD 4___ (3 hours) – (approved 400 level)
Plus nine hours of Radio, Television, & Digital Media Electives

Three-Year Curriculum Plan

The Department of Radio, Television, and Digital Media offers a three-year graduation plan option for students entering the program as freshmen. Students who attempt to pursue this plan will successfully complete 40 credit hours per academic year. For more information, please contact the Radio, Television, and Digital Media academic advisor.

Television Studies Minor

A total of 15 credits is required for the minor. The student must complete RTD 200: Understanding Media. The student must also complete at least nine credit hours in 300 or 400-level Radio, Television, & Digital Media courses in the areas of media studies and media industries, as well as one 300 or 400-level production course to obtain a minor. All courses for a minor in Television Studies must be completed with a grade of C or higher.

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Catalog Year Statement:
Students starting their collegiate training during the period of time covered by this catalog (see bottom of this page) are subject to the curricular requirements as specified herein. The requirements herein will extend for a seven calendar-year period from the date of entry for baccalaureate programs and three years for associate programs. Should the University change the course requirements contained herein subsequently, students are assured that necessary adjustments will be made so that no additional time is required of them.