

# Hospitality, Tourism and Event Management

The mission of the Hospitality, Tourism and Event Management undergraduate program is to provide educational, research, and service activities with the goal of enabling students, as well as industry and community professionals, to function in an ever-changing environment. The program integrates many disciplines that address ongoing concerns and needs of the hospitality and tourism industry.

The mission is accomplished through teaching a combination of relevant hospitality theory and practical solution-based examples using appropriate current technology. The purpose is to develop industry professionals able to contribute, through employment and entrepreneurship, to the economic growth of the hospitality and tourism industry.

## Bachelor of Science (B.S.) in Hospitality, Tourism, and Event Management

The Hospitality, Tourism, and Event Management major is accredited by ACPHA (Accreditation Commission for Programs in Hospitality Administration, P.O. Box 400, Oxford, MD, 21654, Phone: 416-226-5527).

A major in Hospitality, Tourism, and Event Management requires students to earn a minimum grade of C (a grade of C- is not sufficient) in each of the courses taken to satisfy the requirements for the Professional Core Requirement and the Hospitality, Tourism, and Event Management Core Requirement (as described below), and students must earn a minimum 2.0 grade point average for those major courses. All 300- and 400-level Hospitality, Tourism, and Event Management courses may be repeated for a grade only once.

Students with special interests in Foodservice, Hotel Management, or Destination Management can take specific classes in the following focus areas:

### Foodservice Management

- HTEM 206, HTEM 256, HTEM 360, HTEM 373, HTEM 460

### Hotel Management

- HTEM 273, HTEM 325, HTEM 372, HTEM 465, HTEM 472

### Destination Management

- HTEM 302, HTEM 340, HTEM 351, HTEM 435, HTEM 465

### Additional Expenses

Students will be required to take field trips in those courses so designated with the expenses pro-rated for each student. Appropriate uniforms will be required of all students enrolling in those courses that involve preparation of food.

## B.S. Hospitality, Tourism, and Event Management Degree Requirements

Degree Requirements	Credit Hours
University Core Curriculum Recommendations	39
Social Sciences: PSYC 102; Multicultural: HTEM 256	
Requirements for Major in Hospitality, Tourism and Event Management	81

Degree Requirements	Credit Hours
Professional Core Requirement	20
ACCT 220, ACCT 230 or HTEM 330; BUS 101; FIN 270 or FIN 280 or HTEM 440; MGMT 345 or CS 200B or ITEC 229; MKTG 304; BSAN 401 or MATH 282 or MGMT 208 or SOC 308.	
Hospitality, Tourism and Event Management Core Requirement	46
HTEM 202, HTEM 206, HTEM 250, HTEM 273, HTEM 351, HTEM 360, HTEM 371A, HTEM 371B, HTEM 373, HTEM 380, HTEM 400, HTEM 435, HTEM 460, HTEM 461, HTEM 465, and HTEM 470.	
Approved Electives	15
Total	120

## Hospitality, Tourism, and Event Management Minor

A minor in Hospitality, Tourism, and Event Management consists of a minimum of 15 semester hours, including HTEM 202 and either HTEM 250 (events) or HTEM 273 (hotels) or HTEM 351 (tourism) or combination of HTEM 206 and HTEM 360 (foodservice). For the remaining hours, students can choose from the following list of HTEM courses: HTEM 206, HTEM 250, HTEM 273, HTEM 321, HTEM 325, HTEM 335, HTEM 340, HTEM 351, HTEM 360, HTEM 372, HTEM 373, HTEM 380, HTEM 402, HTEM 415, HTEM 435, HTEM 461, HTEM 465, HTEM 470, and HTEM 472. Students are encouraged to combine courses that represent their specific field of interest: hotel, foodservice, tourism, or event management. At least nine of the fifteen semester hours must be taken at Southern Illinois University Carbondale. An advisor must be consulted before declaring this field as a minor. A minor in HTEM requires students to earn a minimum grade of C in each of the hospitality courses taken to satisfy the requirements for their minor.

## Undergraduate Certificate in Event Planning and Management

The Undergraduate Certificate in Event Planning and Management is meant to enhance the marketability of students who wish to pursue careers in meeting and special event planning and management. Enrollment in Hospitality, Tourism and Event Management is not required to complete the certificate. While the certificate itself does not lead to a degree, courses can be counted as approved electives toward the Hospitality, Tourism and Event Management degree. Students not wishing to pursue a baccalaureate must complete the unclassified undergraduate application.

Requirements for Undergraduate Certificate in Event Planning and Management -**18 Credit Hours:**

- HTEM 250
- HTEM 255
- HTEM 350
- HTEM 355
- HTEM 450
- HTEM 455

## Professional Development Sequence (PDS) in Food and Beverage Management

The PDS program is meant to boost job opportunities for students interested in management of food and beverage operations. The benefits of this program include opportunities to learn while working, to enhance participant knowledge, and improve opportunities in the work place. It facilitates prospective students to transfer earned program credits to pursue a B.S. degree in Hospitality, Tourism and Event Management at SIU. The additional advantage is an opportunity to obtain National Restaurant Association 'ManageFirst' certification. Students not wishing to pursue a baccalaureate must complete the unclassified undergraduate application.

Requirements for PDS program in Food and Beverage Management -**18 Credit Hours:**

- HTEM 206
- HTEM 335
- HTEM 360
- HTEM 373
- HTEM 380
- HTEM 435

## Capstone Option for Transfer Students

The SIU Capstone Option may be available to eligible students who have earned an associates degree or the equivalent. The Capstone Option reduces the University Core Curriculum requirements from 39 to 30 hours, therefore reducing the time to degree completion. See the Capstone Option section for more information on this option.

## Differential Tuition

The College of Business and Analytics assesses differential tuition for College of Business and Analytics majors. The College of Business and Analytics has a "minor program fee" for majors outside of the College of Business and Analytics that want to declare a minor through the College of Business and Analytics. The minor program fee is equal to 15% of 15 credit hours of applicable tuition for declared College of Business and Analytics minors.

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