Communication Studies

The Department of Communication Studies offers courses in communication studies and public relations. Courses cover the history, theory and application of communication. These courses reflect liberal arts, humanities and social science traditions as approaches to theory and application.

The department also sponsors co-curricular activities in public speaking, debate, performance studies (oral interpretation), and public relations, all of which are open to non-majors.

English is the language of instruction in the Department of Communication Studies and proficiency in written and oral English is required of all students in Communication Studies. To meet the requirements for a major in the Department of Communication Studies a student must demonstrate the following basic skills: the ability to deliver effective oral public presentations; the ability to write clear, correct English prose; the ability to communicate effectively at the interpersonal level as well as in groups; and the ability to understand and apply communication theory and research.

These communication competencies may be demonstrated by completing the major program and any one of the specializations described below and by receiving no lower than a C- grade in courses listed in the required major core and as required in the student’s chosen specialization. Under certain circumstances, a student may elect to demonstrate a competency by passing a proficiency examination administered by the Department of Communication Studies.

Bachelor of Science Degree in Communication Studies

General Specialization

For students interested in a broad spectrum of communication topics and practices used in intercultural, interpersonal, performance, persuasive, and professional settings. Required: 33 credits of communication studies courses. At least 27 credits must be at the 300 or 400 level. Students with specialized interest in intercultural communication, interpersonal communication, business and organizational communication, performance studies, and persuasive communication should see faculty or advisors for recommended courses.

General Specialization

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<th>Degree Requirements</th>
<th>Credit Hours</th>
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<td>University Core Requirements</td>
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<tr>
<td>College of Liberal Arts (2 FL, 2 Global)</td>
<td>12</td>
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<tr>
<td>Requirements for Major in Communication Studies</td>
<td>15</td>
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<tr>
<td>- Required Core Courses: CMST 201, CMST 262, CMST 280, CMST 3011, CMST 326</td>
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<tr>
<td>Required Communication Studies Courses (At least 27 credits must be at the 300- or 400-level)</td>
<td>33</td>
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</table>
Degree Requirements | Credit Hours
---|---
Electives (At least 9 credits must be at the 300-400 level) | 21
Total | 120

Public Relations

Degree Requirements | Credit Hours
---|---
University Core Requirements | 39
College of Liberal Arts (2 FL, 2 Global) | 12
Requirements for Major in Communication Studies | 15
  Required Core Courses: CMST 201, CMST 262, CMST 280, CMST 3011, CMST 326
  Required Public Relations Courses | 27
  CMST 281, CMST 381, CMST 382, CMST 481, CMST 485, JRNL 335, JRNL 311, three hours of CMST 390H or CMST 494H, three hours from JRNL, RTD, CMST 482, CMST 484, CMST 486, or CMST 490H
Minor or Cognate Study (15 hours)* | 15
Electives † | 12
Total | 120

† Minor and elective credit hours must include 12 credit hours at the 300 or 400 level to satisfy senior-level hours.

Communication Studies Minor

A minor in Communication Studies consists of a minimum of 15 hours (in addition to CMST 101), which must include nine hours at the 300- or 400-level.

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Catalog Year Statement:
Students starting their collegiate training during the period of time covered by this catalog (see bottom of this page) are subject to the curricular requirements as specified herein. The requirements herein will extend for a seven calendar-year period from the date of entry for baccalaureate programs and three years for associate programs. Should the University change the course requirements contained herein
subsequently, students are assured that necessary adjustments will be made so that no additional time is
required of them.