

## Management

Management is the art of decision-making, supervision and strategic planning for effective use of physical and human resources to achieve high performance. The curriculum provides a broad exposure to the key functions of management. It helps develop technical, technological and human resource management skills needed in modern enterprises. The management curriculum develops valuable methods, tools, techniques and skills while emphasizing creative thinking and problem solving. Students can satisfy the general requirements of a management major and direct their programs of study toward several career tracks. These specializations include: General Management, Entrepreneurship, Supply Chain Management, Human Resource Management, and Management of Health-Care Enterprises.

*General Management.* Managers make and implement decisions through and with people working together toward common goals. The curriculum focuses on the organizational and environmental factors that influence individuals and groups, particularly in work settings. This includes developing leadership, organizational and behavioral skills that support high performance organizations.

*Entrepreneurship.* Entrepreneurship is the initiation and management of a new venture or revitalizing an existing firm. This specialization explores the special problems associated with starting a new venture and operating an independent, and often small, business venture.

*Supply Chain Management.* In today's global competitive environment, organizations must efficiently manage the flow of materials, goods, services, and information throughout the value chain, from suppliers to customers. Customers require high quality products and services at competitive prices, when they want them, where they want them. Supply Chain Management ensures the smooth flow of materials and efficient transformation of various inputs into goods and services while maintaining high quality.

*Human Resource Management.* The Human Resource Management specialization trains students in managerial strategies and programs for making the most effective use of the skills and abilities of organizational personnel. It considers processes such as employee selection, training, career development, diversity, motivation, team-work, and performance appraisal, as well as the impact of cultural, environmental, social, and legal influences on managerial practice.

*Management of Health-Care Enterprises.* This specialization focuses on the application of sound principles of management and leadership to the effective operation of health care facilities and health service organizations. It focuses on general principles of individual, group, and organizational effectiveness and the application of those principles to the unique societal, structural, legal, and political challenges faced by the health care field.

Students in the five specializations in management prepare for career opportunities in both profit and non-profit, service and manufacturing organizations. The flexibility provided by our five specializations creates a wide variety of employment opportunities. Additionally, students may seek careers as consultants with any of the various consulting firms.

A specialization in General Management provides students with an excellent background for entry-level positions as management trainees, supervisors, personnel specialists, or human resource coordinators.

A specialization in Entrepreneurship provides training in the basics of small business management, marketing, financial planning, and budgeting. These skills are necessary for starting and running small businesses, franchise operations and family concerns.

A specialization in Supply Chain Management prepares students for entry-level positions as operations supervisors, operations schedulers, logistics planners, or buyers.

A specialization in Human Resource Management prepares students for positions such as personnel manager, recruiter, or director of personnel.

A specialization in Management of Health-Care Enterprises can prepare students for many different possible positions in health-care organizations or in companies that do business with health-care organizations. These could include office manager, assistant administrator, or project coordinator.

Students majoring in other areas such as accounting, business analytics, finance, or marketing can obtain a double major in management that will facilitate upward mobility in their careers.

A major in Management\* (as described below) requires students to earn a minimum grade of C (a grade of C- is not sufficient) in each of the courses taken to satisfy the requirements for the Management major, and students must earn a minimum 2.0 grade point average for those major courses. Additionally, for prerequisite purposes for all MGMT-numbered courses having a MGMT-numbered course as a prerequisite: a student must have a grade of C or better in each MGMT-numbered prerequisite course including ACCT/FIN/MGMT 208.

## Specializations (choose one from options below)

**General Management - Entrepreneurship - Supply Chain Management - Human Resource Management - Management of Health-Care Enterprises**

### Bachelor of Science Degree in Management Requirements

Degree Requirements	Credit Hours
University Core Curriculum Requirements	39
Professional Business Core	47
Requirements for Major in Management* (Minimum grade of C require for all classes in major area).	21
Management Core MGMT 341, MGMT 380, MGMT 483	9
Specialization (Choose one)	12
General Management: Select four: MGMT 352, MGMT 385, MGMT 420, MGMT 431, MGMT 446, MGMT 447, MGMT 474, MGMT 485, MGMT 495	
Entrepreneurship: FIN 350, MGMT 350, MGMT 471; select one: MGMT 385, MGMT 420, MGMT 422, MGMT 431, MGMT 447, MGMT 495	
Supply Chain Management: MGMT 352, MGMT 452; select two: MGMT 385, MGMT 420, MGMT 447, MGMT 456, MGMT 495, IMAE 465, IMAE 470A, IMAE 470B	
Human Resource Management: MGMT 385; select three: MGMT 352, MGMT 431, MGMT 447, MGMT 474, MGMT 485, MGMT 495, PSYC 307, PSYC 420	
Management of Health-Care Enterprises: MGMT 385, HCM 360; select two: MGMT 420, MGMT 447, MGMT 474, MGMT 485, MGMT 495, HCM 384, HCM 385, HCM 388, HCM 420	

Degree Requirements	Credit Hours
Electives <sup>1</sup>	13
Total	120

<sup>1</sup> 120 semester hours are required for graduation. Any additional hours of college level credit can be used to equal minimum 120 semester hours required for degree.

## Management Minor

For College of Business majors, a minor in Management consists of a minimum of 15 semester hours, including MGMT 345 and 12 approved credit hours in Management at the 300 level or above. MGMT 304, MGMT 318, and MGMT 481 are not eligible for a minor in Management for College of Business majors. For non-College of Business majors, a minor in Management consists of a minimum of 15 semester hours, including MGMT 304, MGMT 318, MGMT 345 and six credit hours in Management at the 300-level or above. An advisor within the College of Business must be consulted before selecting Management as a minor. At least nine of the 15 semester hours must be taken at Southern Illinois University Carbondale. All prerequisites for the Management minor classes must be satisfied.

A minor from the College of Business requires students to earn a minimum grade of C (a grade of C- is not sufficient) in each of the courses taken to satisfy the requirements for their minor, and students must earn a minimum 2.0 grade point average for those minor courses.

## The Capstone Option for Transfer Students

The Capstone Option is available to students who have earned an Associate in Applied Science (A.A.S.) degree or have the equivalent certification and who have a cumulative 2.0/4.0 GPA on all accredited coursework prior to the completion of the A.A.S. or certification, as calculated by SIU. The Capstone Option reduces the University Core Curriculum requirements from 39 to 30 hours, therefore reducing the time to degree completion. See the Capstone Option section for more information. Students who apply for the Capstone Option will work with the College of Business Advisement Office for approval of the Capstone Option and will complete a personal contract for a degree completion plan.

## Differential Tuition

The College of Business assesses differential tuition for College of Business majors. The College of Business has a "minor program fee" for majors outside of the College of Business that want to declare a minor through the College of Business. The minor program fee is equal to 15% of 15 credit hours of applicable tuition for declared College of Business minors.

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### **Southern Illinois University**

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### **Catalog Year Statement:**

Students starting their collegiate training during the period of time covered by this catalog (see bottom of this page) are subject to the curricular requirements as specified herein. The requirements herein will extend for a seven calendar-year period from the date of entry for baccalaureate programs and three years for associate programs. Should the University change the course requirements contained herein subsequently, students are assured that necessary adjustments will be made so that no additional time is required of them.