

Radio, Television, & Digital Media

The program prepares students for positions in the communications sector. The program combines practical and analytical study in producing television, video, animation, audio and radio, together with electronic journalism, the global media industries, the music business, and research on traditional and emerging media.

All Radio, Television, & Digital Media majors are required to maintain an overall 2.0 grade point average in the major. If a Radio, Television, & Digital Media student does not achieve a 2.0 grade point average in the major in any one semester, that student is subject to departmental warning. Students who are on departmental warning and do not earn an overall 2.0 grade point average in Radio, Television, & Digital Media courses in a subsequent semester will be placed in a status of program dismissal. A student who has been placed on collegiate dismissal will be transferred to undecided Mass Communication or may seek transfer to another University program if the student has an overall SIU grade point average of 2.0. A dismissed student may appeal to the Departmental Undergraduate Committee for reinstatement into the program.

Enrollment in Radio, Television, & Digital Media courses may be canceled for students who do not attend the initial class session of the semester. Fees will be assessed for supplies and materials in some courses. Students should inquire about fee amounts before registering.

Each student enrolled in the Radio, Television, & Digital Media program must declare a specialization in one of the areas described below before progressing to any Radio, Television, & Digital Media course beyond RTD 200 and RTD 201.

1. Radio, Television, & Digital Media students must receive a grade of B or better in ENGL 101 (LING 101) and ENGL 102 (LING 102). If an RTD student does not receive a grade of B or better in these courses, they will need to take ENGL 290, ENGL 291, or ENGL 300 and receive a grade of C or better.
2. Students must receive a grade of C or better in both RTD 200 and RTD 201 before taking any other RTD courses. RTD 200 and RTD 201 can only be repeated one time.
3. Grades of C or better are required in all Radio, Television, & Digital Media courses in order to count towards the major or minor and to satisfy prerequisite requirements.

Transfer students must complete a minimum of 21 hours in Radio, Television, & Digital Media courses at the University to earn a degree.

Bachelor of Arts (B.A.) in Radio, Television, & Digital Media Degree Requirements

Degree Requirements	Credit Hours
University Core Curriculum Requirements	39
Language Requirement - Foreign language or approved substitute.	6
Requirements for Major in Radio, Television, & Digital Media	39
RTD 200, RTD 201, RTD 308, RTD 493, one RTD Media Studies Course, one JRNL or CP course beyond the core curriculum	18

Degree Requirements	Credit Hours
Approved specialization coursework	21
Minor in Related Area	15
General Electives	21
Total	120

Digital Media Arts and Animation Specialization

In the Digital Media Arts and Animation specialization, students choose courses on digital art creation, creative storytelling, and computer animation. Digital media artists write, design, and create computer animation, games, digital audio and video for delivery across an array of media platforms. Through innovative forms and methods, students in the Digital Media Arts and Animation specialization are able to creatively explore and critically comment on the arts, content, media theories, and technologies that are shaping the future of media.

Required courses (12 credit hours)

- RTD 378 Writing for Game Production
- RTD 382 2D Animation
- RTD 487 3D Animation
- RTD 488 3D Animation II

Elective Courses: choose three of the following courses (9 credit hours)

- RTD 331 Digital Graphics
- RTD 461 VFX Post
- RTD 478 Game Narrative
- RTD 490 3D Animation III
- CIN 301 Pencils to Pixels
- CIN 454 Animation Stand
- CIN 470A Advanced Topics in Animation

Electronic Journalism Specialization

Classes are taught by industry professionals who incorporate history, ethics, legal issues and in depth reporting into the wide ranging curriculum. Students report, shoot, and edit their own stories using the latest equipment and software programs. Most students in Electronic Journalism work as “one man band” reporters. They produce a live half hour newscast on our PBS station, including weather and sports. Students also produce in depth and investigative reports which air on the news show. Stories also run on our online site which students also produce. Many students take advantage of the department’s excellent internship programs.

Required Courses:

- RTD 310 (3 hours) News Writing for Electronic Media
- RTD 311 (3 hours) Audio Journalism for Electronic Media (preq. RTD 310)
- RTD 370 (3 hours) Television News Reporting (preq. RTD 310)
- RTD 470 (3 hours) TV News Field Prod. (preq. RTD 370)
- RTD 477 (3 hours) Investigative Reporting
- *Plus 6 hours of Radio, Television, & Digital Media Electives*

Electronic Sports Media Specialization

Students in the Sports Media specialization study in one of two tracks: Sports Production and Sports Journalism. In the Sports Production track students learn the fundamentals of live event video production including site surveys, planning, producing and directing a variety of sporting events. The Sports Journalism track teaches the techniques of covering sporting events and issues, interviewing participants, and live game coverage. Students in both tracks work together to produce sports oriented and game telecasts.

Required courses for Sports Production track:

- RTD 321 Sports, Media and Society
- RTD 379 Sports Venue Production
- RTD 479 Multi-Camera Field Production
- *Plus nine hours of Radio, Television, & Digital Media Electives*

Required courses for Electronic Sports Media - Broadcast Journalism track:

- RTD 310 News Writing for Electronic Media
- RTD 312 Electronic Sports Journalism
- RTD 321 Sports, Media and Society
- RTD 370 Television News Reporting
- RTD 470 Television News Field Production
- *Plus three hours of Radio, Television, & Digital Media Electives*

Media Industries Specialization

Students in Media Industries work at the intersection of media creativity, technology and business and learn about the broad structures and specific practices of film, television, radio, music, gaming, Internet and mobile media. Classes prepare students for entry-level and executive-track positions at major studios, network and cable television outlets, in the music business, and at emerging media companies that create video games, Internet apps and mobile content.

Required Courses:

- RTD 3____ (3 hours) (approved 300 level)
- RTD 3____ (3 hours) (approved 300 level)
- RTD 3____ (3 hours) (approved 300 level)
- RTD 4____ (3 hours) (approved 400 level)
- *Plus 9 hours of Radio, Television, & Digital Media Electives*

Radio/Audio Production Specialization

Students in the Radio/Audio Production specialization develop their creative talents inside learning environments that unify critical listening and recording fundamentals from a wide variety of professional, artistic and historical viewpoints. Courses in the Audio Arts range from the commercial audio industries, sound and moving image and special topics courses in sound art and documentary radio. With the aid of our talented faculty, students learn to create and exhibit their projects on today's technology by using our professional studios and computer labs.

Required Courses:

- RTD 3____ (3 hours) (approved 300 level)
- RTD 3____ (3 hours) (approved 300 level)
- RTD 3____ (3 hours) (approved 300 level)
- RTD 4____ (3 hours) (approved 400 level)
- *Plus 9 hours of Radio, Television, & Digital Media Electives*

Television/Video Production Specialization

Students who study Television/Video Production at SIU learn how to light, shoot and edit professionally, and how to tell compelling stories that make contact with audiences. Courses in field and studio use state-of-the-art equipment to prepare students to take positions in the industry, and students have the opportunity to gain professional experience by working with WSIU Public Broadcasting. Post-production facilities include a full complement of editing and multimedia software, allowing student producers to bring their imaginations to life.

Required Courses:

- RTD 341 (3 hours) Television in the USA
- RTD 365A (3 hours) Single Camera Field Production
- RTD 4___ (3 hours) (approved 400 level)
- *Plus twelve hours of Radio, Television, & Digital Media Electives*

Three-Year Curriculum Plan

The program offers a three-year graduation plan option for students entering the program as freshmen. Students who attempt to pursue this plan will successfully complete 40 credit hours per academic year. For more information, please contact the Radio, Television, and Digital Media academic advisor.

Television Studies Minor

A total of 15 credits is required for the minor. The student must complete RTD 200: Understanding Media. The student must also complete at least nine credit hours in 300 or 400-level Radio, Television, & Digital Media courses in the areas of media studies and media industries, as well as one 300 or 400-level production course to obtain a minor. All courses for a minor in Television Studies must be completed with a grade of C or higher.

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Southern Illinois University

Carbondale, IL 62901

Phone: (618) 453-2121

Catalog Year Statement:

Students starting their collegiate training during the period of time covered by this catalog (see bottom of this page) are subject to the curricular requirements as specified herein. The requirements herein will extend for a seven calendar-year period from the date of entry for baccalaureate programs and three years for associate programs. Should the University change the course requirements contained herein subsequently, students are assured that necessary adjustments will be made so that no additional time is required of them.